

## \$\$\$ UP IN SMOKE

Have you ever thought about everything smokers give up in order to pay for their cigarettes?

### THE CASH FLOW EFFECT

>> Ask a smoker how many cigarettes they smoke per day.

cigarettes per day

>> Ask how much one pack of 25 cigarettes costs.

\$  per pack

>> Calculate the cost.

\$  per day

\$  per week

\$  per month

\$  per year

>> Ask how long the person has been smoking.

years

>> Calculate the total amount spent on cigarettes. \$

To encourage the person to quit, show them how much money they could save in the next week, the next month, and the next year. Why not calculate how much they'd save over the next 5 years? Imagine what could be done with all this cash!

\$10 > a ticket to a movie

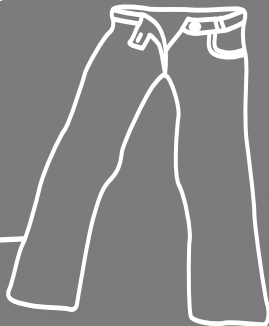


\$20 > a CD

\$30 > a back-pack



\$60 > a pair of jeans



\$150 > a skateboard

\$350 > a stereo system



\$500 > a bike

\$1000 > a computer

